Crow's feet are flaws that we all—men included—want to cream. Instead of putting yourself under the knife, heed dermatologist Emmy Graber, who has a few tips for how to eliminate permanent morning eyes and crinkly wrinkles—including a legendary home remedy. “Using Preparation H works to tighten skin in other areas,” says Graber, “so it can also help to reduce the appearance of baggy skin underneath eyes.” In case that skeeves you out, here are other suggestions for looking at the world through fresh eyes.

FOR BAGS
Men: Kiehls Facial Fuel Eye De-Puffer stick cools the skin around your eyes using caffeine and herbal extracts.

Women: Clarins Eye Contour Gel gets rid of dark circles and puffiness with the help of ginkgo biloba and can be worn over makeup.

FOR ANTI-AGING
Men: Jack Black Line Smoother Face Moisturizer is oil-free and quick to absorb as it evens out the skin’s surface and helps correct discoloration.

Women: Murad Essential-C Eye Cream helps protect your face from the sun’s harmful UVA rays and tightens the look of dark circles.

FOR A GENERAL FIX
Men: Regular of Vaseline is not only a cheap solution for keeping moisture in and smoothing out your skin, but also non-irritating and safe to apply before bed.

Women: Neutrogena Wrinkle Repair Eye Cream uses retinol to fight wrinkles and brown spots while tightening pores and improving texture.

Kiehl’s Facial Fuel Eye De-Puffer, $20 at Kiehl’s, 112 Newbury St., Boston (617-247-1777) kiehls.com
Clarins Eye Contour Gel, $35 at Sephora, Prudential Center, Boston (617-262-4200) sephora.com
Jack Black Line Smoother Face Moisturizer, $29, and Murad Essential-C Eye Cream, $69, Both at Sephora, Prudential Center, Boston (617-262-4200) sephora.com
Vaseline, $4.29, and Neutrogena Wrinkle Repair Eye Cream, $22.79. Both at CVS Pharmacy, 240 Newbury St., Boston (617-236-4007) cvs.com